



Fondation d'entreprise
AG2R LA MONDIALE
pour la vitalité artistique

AG2R LA MONDIALE Foundation for Artistic Vitality

Our 2022 Partner Behind the Town Hall Stage

The AG2R LA MONDIALE foundation for artistic vitality supports projects with roots in their local environment, across several disciplines related to the arts, and that fall into three categories: the preservation of local cultural heritage (physical and non-physical), the promotion of contemporary artistic creation and support for working artists.

The foundation works in two ways:

- Starting its own projects, as when launching a debate on religion and contemporary artistic creation, and the subsequent programming of a new Chair for “Religion and Creative Arts” at the Paris School of Decorative Arts;
- Responding to applications for grants from projects around the country. It has given grants to 106 projects across France over the 5 years of its first mandate.

One such project was presented by Roch'Événements to introduce a new stage dedicated to duets and trios for the 2022 edition of La Roche Bluegrass Festival. This is an excellent example of the Foundation's commitment to traditional music and contemporary artistic creation.

Originally planned for the 2020 edition of the festival, the grant was renewed for 2021 and again for 2022, and is testimony to the commitment by the Foundation's Board of Directors to this project after two postponements due the impact of the pandemic.

[AG2R Foundation for Artistic Vitality](#)